



---

ibentos

# METaverse PLATFORM

Transforming businesses with disruptive AI-powered Metaverse Platform



# HOW IS THE METAVERSE REVOLUTIONISING CORPORATE OPERATIONS?

# ONBOARDING & INDUCTION

- Instead of providing employees with heaps of papers and files that explain company processes, host your onboarding and induction processes on the metaverse where employees can experience a virtual walk-through and understand the workings in real-time.
- This facilitates higher retention, yielding better results.
- It also saves time and monetary resources considering employees and mentors can attend from within their homes.





# TRAINING

- When hosting training workshops across multiple locations, it is difficult to ensure the same quality of training and high engagement across all locations
- With the metaverse, regardless of physical location, employees can come together on a common platform and receive training.



# LEARNING & DEVELOPMENT

- Every employee learns at a different pace. Trying to host workshops with a singular learning pace that caters to a certain number of employees will not only lead to lesser engagement and retention but also less results.
- By bringing metaverse and AI-technologies to your L&D workshops for your employees, every employee can set their own pace of learning. This increases retention and efficiency.





# EMPLOYEE WELLNESS & ENGAGEMENT

- Remote working makes it difficult for employees to connect with each other creating a sense of tension and stress. With employees scattered all over the globe, HR finds it difficult to engage employees.
- Hosting employee wellness programs on the metaverse proves to be extremely engaging because employees interact with each other in real-time while participating in team-building and wellness activities like meditation sessions.



# PERFORMANCE MANAGEMENT

- AI-integration ensures that every employee can set the pace for their own learning to gain maximum efficiency.
- AI-integration can also help create reports and track progress of each employee faster, allowing for higher ROI.





## JOB FAIRS & RECRUITMENT

- Due to the popularity of the metaverse, a business announcing its activities on the metaverse is sure to generate hype and garner attention from potential candidates.
- It helps attract young and fresh talent - people who are looking to work with a company that is “tech-forward”.
- It also saves up on monetary resources and travel time.





# EVENTS, AWARD & RECOGNITION

- When employees are scattered, it is difficult for everyone to attend an award show where their efforts are recognized, something that each employee deserves.
- Traditional event platforms are not immersive, are restricted in terms of movement and lack personalization.
- With the metaverse, employees can share their special moments together with their colleagues and friends, with the immersiveness making sure the experience is one to remember.





# **HOW WOULD THE METAVERSE BENEFIT YOUR BUSINESS**



# HIGHER ROI

The metaverse ensures that your business experiences high returns with less investment on resources and travel reimbursements - all your employees' resources could be made available 24\*7 on the metaverse, regardless of geographical location.

# TECH-FIRST POSITIONING

Young and fresh talent look out for corporations that are “tech-first” and are not afraid of innovation. Owing to its popularity, by bringing the metaverse to your business, your business would acquire a position of being “tech-first” and innovation-driven.

# GLOBAL REACH

The metaverse makes it possible for employees across the globe to log in with their avatars and interact with each other in real-time, successfully finishing team tasks and increasing efficiency.

# COMPETITIVE CURVE

Several companies are jumping on the metaverse bandwagon to tap into its advantages. By incorporating metaverse strategies, you give your business the chance to be ahead of your competition.

# HIGH EFFICIENCY

The ability to interact real-time with other employees bridges the gap experienced while communicating between remote employees. This ensures high efficiency while finishing tasks.

# CONSISTENCY IN QUALITY

Using the metaverse, the same mentor can reach out and mentor a large number of employees across the globe, making sure each employee receives the same quality of training. Furthermore, AI integration keeps track of the progress of all employees, letting businesses make the right decisions to help bridge any gaps.

## PERSONALIZED APPROACH

Using AI integration, every employee can learn at their own pace, with AI being able to track their progress and adapt to their preferences. This ensures that no employee is left behind. Furthermore, employees can customise their avatars and have flexible control over their interactions with their colleagues.

## HIGH ENGAGEMENT

The 3D, immersive nature of the metaverse makes it extremely engaging and easy to navigate as compared to traditional meeting platforms like zoom, teams or GMeet. The audio and visual aides on the metaverse make it engaging and efficient.

## TIME SAVING FACTOR

The 3D, immersive nature of the metaverse makes it extremely engaging and easy to navigate as compared to traditional meeting platforms like zoom, teams or GMeet. The audio and visual aides on the metaverse make it engaging and efficient.

**For detailed information on metaverse for corporates, follow this link:**

<https://ibentos.com/metaverse-for-hr/>





**WHY SHOULD YOU CHOOSE  
THE IBENTOS METAVERSE PLATFORM?**

# PLATFORM FEATURES

Rated as the best metaverse platform for businesses

## Platform Features

Check Out How Can Metaverse Help Business Transformation



### Custom Landing Page

Beautiful landing pages, fully customizable to attract the attendees and give a peek at the top metaverse projects of your business and beyond.



### Custom Spaces or Templates

Create more business opportunities in the metaverse by attracting your attendees with custom metaverse environments or simply choosing from the templates on a FREE metaverse virtual land.



### Multiple Themes & Designs

Any business, any industry, be it a campaign or an exhibition in the metaverse, we have just the right themes and designs to create a surreal environment to deliver that beyond-reality experience.



### Lounges for 1-to-1 Interactions

Let your customers and attendees in their 3D avatars connect seamlessly in tastefully curated networking lounges and interact using chat, voice, or expressions.



### Private & Public Metaverses

Build a metaverse for a closed group of people like investors, staff or special customers, or an open for all metaverse for everyone to connect with your business.



### Voice-Enabled Interactions

Now that voice chat is integrated into the ibentos metaverse, you can engage with others more easily and humanely. See [Chat with us](#) easy.



### AI-Powered Avatars

Allow everyone stepping into your business metaverse to create AI-powered 3D avatars of their own. Attract customers with exclusive avatar skins and much more.



### Human-Like Avatar Expressions

Don't lose the human touch! Clap, dance, and many more human-like expressions are integrated into every avatar for all your attendees.



### Ready Player Me, Convai & Inworld.ai Integration

Let attendees create their crazy avatars or integrate their already created avatars into your business metaverse, with integrated Ready Player Me, Convai & Inworld.ai.



# NO CODE **METaverse**

We always mean what we say! With the ibentos metaverse platform called MegaSpace, you may find business opportunities in the metaverse without hiring and paying for a separate technology team.

## **SCALE AS YOU GO**

You can start with a few modules in the beginning and then incorporate more in the future, depending on your business needs.

## **QUICK METaverse SETUP**

Time is of the essence when it comes to your business. With the ibentos metaverse technology, you may create your own universe in a matter of minutes.

## **LOW COST METaverse MODELS**

We have packages that include low-cost subscription models so that all brands can leverage Web 3.0

## **HAVE A CUSTOM WORLD IN MIND?**

### **Build it Here!**

- Be it a “Digital Twin” or a whole new virtual world, we can design it for you!
- Depending on your business needs, we can create an exact 360 degree Digital Twin.
- A whole new world can also be designed to expand your possibilities!

## IN-HOUSE EXPERTISE

We have pioneered in the metaverse industry and have hosted a plethora of successful projects.

Our experience and expertise will be available for you throughout the time you are with us!

## COMMITTING TO CONTINUOUS IMPROVEMENT

We are constantly innovating to ensure our customers stay at the forefront of the latest technology.

## GAMIFIED ELEMENTS

A successful corporate metaverse platform ensures that the employee is engaged for longer periods of time and experiences immersive networking and learning.

The incorporation of Gamified elements and tasks such as spinning wheels and leaderboards makes the metaverse fun to explore and learn in, and fosters healthy competition amongst employees.



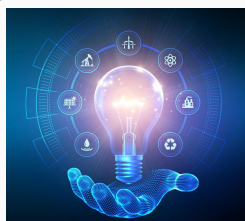
# GO LIVE ON

## MOBILE, DESKTOP OR EXTENDED IT TO VR



Now deliver your attendees the same experience of the Metaverse on their preferred devices. Choose from desktop mobile or/and VR to get an unbeatable experience.

# WITH IBENTOS, WHAT YOU CAN EXPECT



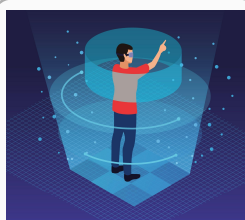
## INNOVATIVE TECHNOLOGY

- AI-Powered Products
- Customers get an innovative-Edge
- More Efficient & Engaging Events



## INTUITIVE PRODUCTS

- User Friendly Products
- Higher Technology Adoption
- Enhanced Event Experience



## IMMERSIVE SOLUTION

- Higher Event Engagement
- Memorable Experience
- Better ROI from Events



WE ARE AN **EVENT TECHNOLOGY COMPANY** BASED IN CANADA & INDIA

Customers in 30+ Countries





# ABOUT IBENTOS

Powered to the core by state-of-the-art metaverse and AI technologies, ibentos' metaverse platform is redefining corporate operations by offering highly immersive and personalised virtual metaverse experiences.

Having successfully hosted a large number of virtual events, we specialise in event technology.

Our proven track record with corporate events, onboarding, employee wellness and engagement, learning and training demonstrates our expertise in enhancing virtual corporate operations and experiences.

Owing to remote work locations, employee engagement is a struggle for global corporations. By bringing HR and L&D operations to the metaverse, corporations can not only engage their employees better but also position themselves as a “tech-first company”, bringing themselves to the forefront in the minds of Gen Z and Gen Alpha candidates.



# RECOGNIZED FOR INNOVATION EXCELLENCE

Our innovative approach has earned us great feedback from our customers and recognition from G2, as showcased by the badges below.



# OUR EXPERIENCE

ibentos has a proven track record of executing innovative technology and marketing projects for the public sector, including post-secondary education institutions, in many countries. We have delivered **5000+ experiences** and these projects include working closely with government bodies, renowned colleges, universities, education Boards and Education Ministries.



# SOME GOVERNMENT CUSTOMERS

## INDIA



पर्यटन मंत्रालय  
MINISTRY OF  
TOURISM

Incredible India  
[www.incredibleindia.org](http://www.incredibleindia.org)



Department of Commerce  
Ministry of Commerce and Industry  
Government of India



MINISTRY OF  
AYUSH



Ministry of Development of North  
Eastern Region



Ministry of Petroleum  
and Natural Gas  
Government of India



विद्युत मंत्रालय  
MINISTRY OF  
POWER

SEPC  
SERVICES EXPORT PROMOTION COUNCIL



Institute of Robotics of India

पंचायती राज मंत्रालय  
भारत सरकार  
Ministry of Panchayati Raj  
Government of India



जल शक्ति मंत्रालय  
जल संधारण, नदी विकास और गंगा संरक्षण विभाग  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF WATER RESOURCES,  
RIVER DEVELOPMENT & GANGA REJUVENATION

## MALAYSIA



KEMENTERIAN  
ALAM SEKITAR DAN AIR  
Ministry of Environment and Water



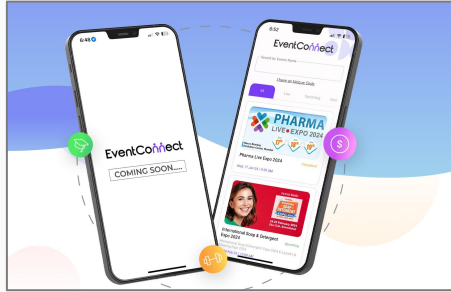
MINISTRY OF SCIENCE,  
TECHNOLOGY AND INNOVATION

## CANADA

 BRAMPTON

And Many More..

# OTHER TECH PRODUCTS BY IBENTOS



One-of-a-kind

**EVENT CONNECT APP**

[Click here to find out more](#)



Innovative

**B2B MEETING PLATFORM**

[Click here to find out more](#)



Immersive

**VIRTUAL EVENT PLATFORM**

[Click here to find out more](#)



# **NOTABLE ACHIEVEMENTS & PROUD MOMENTS**





पर्यटन मंत्रालय  
MINISTRY OF  
**TOURISM**

**Incredible India**  
[www.incredibleindia.org](http://www.incredibleindia.org)

The Ministry of Tourism selected ibentos platform to host the NATIONAL DAY OF INDIA- The Republic Day, also called Bharatparv. We handled a traffic of 100,000 attendees from 70 countries.



# GLOBAL LEADERS & BUSINESS TYCOONS ON IBENTOS PLATFORM



**SHRI NARENDRA MODI**

Hon. Prime Minister of India



**BARAK OBAMA**, Former President, US  
**ANAND MAHINDRA**, Chairman of Mahindra & Mahindra



**SHRI VENKAIAH NAIDU**

Hon. Vice President of India



**MUKESH AMBANI**

Chairman, Reliance Industries



**TINA BRU**

Minister of Petroleum & Energy, Norway



**ZEV SIEGL**

Co - Founder of Starbucks

## IBENTOS LEADERSHIP TEAM



**HARPREET SINGH**  
CEO & CO-FOUNDER



**JASPINDER BHATIA**  
CMO & CO-FOUNDER



**PUNEET ANAND**  
BUSINESS HEAD, INDIA



**MICHAEL BADHAM**  
ADVISORY BOARD MEMBER



# CONTACT US



**CANADA:** 3888 Duke of York Blvd, #235 Mississauga, Ontario

**INDIA:** Unit 409, 4th floor, Vipul Business Park Sector 48, Sohna Road Gurugram



[www.ibentos.com](http://www.ibentos.com)

[contact@ibentos.com](mailto:contact@ibentos.com)



+1 437-366-6481

+1 437-366-3634

+91 9205028887



Jaspinder K Bhatia

*“At ibentos, Excellent Performance  
is a route to attain our main goal,  
which is Customer Satisfaction”*

**THANK YOU!**